



CAP REALTY

— REAL ESTATE SOLUTIONS —





I. WHY CAP REALTY?

- △ CAP REALTY is the first RICS « Royal Institution of Chartered Surveyors » accredited Moroccan company. This guaranties to our clients the ethic, the seriousness and the impartiality of our deliveries.
- △ “Clients first”: CAP REALTY has devoted itself to the belief that clients come first. That is leading us to create a business model designed to serve the needs and achieve the goals of our clients.
- △ Over all, CAP REALTY takes great pride in the caliber of its people and the collective track record they represent. All received high degrees from the best European schools and retain the best minds in the business, with broad-ranging expertise in finance and real estate.
- △ Our clients benefit from synergies across our spectrum of businesses; we have a culture that facilitates the appropriate sharing of insights and knowledge among all of our activities. Our clients benefit as well from our local implementation and contacts.

II. WHAT IS RICS ?

- △ Created in 1868 and with 91,000 members in 146 countries, RICS represents professionals working in property, land and the built environment all around the world.
- △ Setting standards and regulating the profession, based on a strict code of ethics. The RICS has become the mark of property professionalism worldwide.
- △ The RICS is also the leading source of property-related knowledge and provide independent, impartial advice to members, governments and global organisations.

III. OUR SERVICES

CAP REALTY provides its clients with a one stop shop with a broad range of real estate related services :





VALUATION

We act as the valuation advisor to corporations, institutional investors, and lenders on critical debt and equity investment decisions. From conventional property to the exclusive one, CAP REALTY is able to value everything from piece of land to plants or hotels.

We leverage on our valuation know-how and all our reports respect the international standers and approved by members of the RICS.

CONSULTING & ADVISORY

We produce confidential, tailored, in-depth analysis of your assets. We advise corporate and public sector companies on how best to align their property estate with their strategy, rationalize their property-related cost base, and upgrade their capabilities in property management.

CAP REALTY Consulting Department helps clients to manage risks and exploit opportunities by quantifying the risks and prospective rewards of investment decisions.

AGENCY & BROKERAGE

Whether you are buying or selling property, our professionals leverage on their understanding of local investment and market data, providing you with neutral advice on how to best meet your objectives and uncovering hidden opportunities.

CAP REALTY transaction professionals are active in: Lease Advisory, Landlord Representation, Logistic, Offices, Retail, and Residential.

CAPITAL MARKETS

The Capital Markets Department offers recommendation, execution, and investment management services to clients engaged in buying, selling, investing in, financing, or building real estate. We advise our clients on how to maximize the value of their real estate. Then we assist them in extracting that value through the application of sophisticated financial strategies and funding mechanisms.

Our strategies are fact-based and action oriented and planned to ensure delivery of the value identified through the consulting engagement.